



From the Director's Desk...

Dear All,

The month of February witnessed lot of activities at AURORA, Ramanthapur. Our students extended their supporting hands to reach out the needy through many charity initiatives and awareness programmes. Our NSS chapters have been very proactive in participating Cancer awareness run conducted by Yashoda Group of Hospitals. Faculty and Students also have actively participated in organ donation camp organized by Shivaji Youth Association. Budget-2018 has been analysed by the professors and students and discussed for its implications on various sectors of the society. The students participated actively in various club activities like elocution, paper presentations and showcased their talents at various events organized by Benjamin Franklin Memorial Club and Young Indians chapter of confederation of Indian Industries. Research has been a special endeavour at Aurora. Our faculties have published many papers at various National Seminars and Conferences organized on varied themes. Ms. Sarojini Naidu's Birthday is celebrated on 13th February as the National women's day in India. Students paid tributes to her and remembered the services of great women leaders of India who actively participated in the freedom fight as well devoted their lives for the upliftment of the society. At Aurora also women faculty and students are respected and honoured with dignity and in fact they are at the top as Faculty, Students, Board Members etc., Students also secured good placements with reputed companies. I wish all the best to the students and assure that under the able guidance of the management we reach great heights in the years ahead.

With Best Wishes.....

Dr. M. Madhavi



Editorial Board

Faculty Board

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- Dr. N. Thirupalu
- Mr. CH. Satish Kumar
- Mr. E. Devendar Rao
- Ms. M. Subhashini
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Looking for New Reform

The Finance Minister, presented the Budget for the year 2018 – 19 on 1st day of February, 2018 in the LOKSABHA, categorically envisage that a how a rupee come into and go from the state exchequer. In receipts side, lion's share is occupied by the direct taxes (35.00%) followed by GST (23.00 %) and loans from different sources (19.00%). Further, on expenditure / payment side biggest share went to the states for payment of their due share in GST, followed by interest payments, pensions and other expenses. The central government is allocating equal share to the states and union territories of their contribution to the GST, which is a healthy trend to promote financial federalism. However, a huge gap between capital receipts and interest payments may induce the government to go for divestment or invite FDI in Public Sector corporations in a speedy way.

The budget figures highlight that the share of capital receipts in total receipts is of 29.34 percentage points, the rest is of revenue receipts, shows that the government fully depends on taxes to accumulate the needy revenue. The most disturbing problem is that the loans occupied a predominant share (87.13 %) in total capital receipts, which is not in good physical shape sign to gain upper hand in domestic and international relations with that of business and corporate world.

The relative share of revenue deficit, net revenue deficit, monetary deficit and primary deficit to budget total outlay were 17.03; 9.04; 25.56 and 2.0 percentage points respectively reveals that the government may depend a great deal on other sources of revenue in addition to the revealed sources in the budget not only to fill the discrepancy but also to keep the gap unchanged, otherwise another fiscal or monetary reform may be witness in future from the government side.

Prof. GVK Reddy

Guest Corner



D. Vasudha Rani,
Principal, Panineeya Mahavidyalaya
Public School.

good & well organized
students, felt happy
giving them a talk on
human rights.



*A leader takes people where they
want to go. A great leader takes
people where they don't necessarily
want to go, but ought to be.*

Rosalynn Carter



Cancer Awareness - 5k Run



Cancer is causing more panic than all the diseases that has been tormenting the mankind today. It is estimated that around 10 lakh people are diagnosed with cancer every year and this number could rise significantly if preventive measures are not taken. A major issue with the disease is that (1) people do not realize the symptoms of cancer until it is too late and (2) most cancer victims do not seek help until the disease has reached a more advanced stage which makes treatment and recovery harder. Cancer is no more a deadly disease. It's curable. Early detection is the key factor in fighting and survival of cancer. Youth and Students are pivotal in spreading the awareness among the public very effectively. Yashoda Hospitals hosted the awareness walk to fill the gap between knowledge and discussion surrounding this killer disease".

Students of MBA, MCA and I-MBA Students have participated in Cancer Awareness 5K Run & Bike rally which was conducted by Yashoda Hospitals, Hyderabad on 5th February, 2018. The 5 K Run & bike rally had begun at Saroornagar stadium (near) LB Nagar. It was organized as part of World Cancer Day with an intention to spread 'Awareness and Fight Cancer'. Chief Executive Officer (CEO) of Yashoda Group of Hospitals (YGH) Mr. Dheeraj Gorakanti has flagged off the Cancer Awareness 5K Run -2018. Dr A. Lingaiah Medical Director of Yashoda Group, Mr. Abhinav Gorukanti - Mr. Phalgun Gorukanti Directors of Yashoda Group, Telugu film actors, Local Public representatives of L. B. Nagar have also graced the occasion. The 5K Run kick started at Saroornagar stadium proceeded up to Kothapet before returning to stadium. More than six thousand people across from all walks of life have participated in the walk and made it a grand success. Yashoda Hospitals; Oncologists, Doctors, Nurses, Staff and especially youth, students joined their hands and pledged against the cancer.



Workshop on "Learning Management Systems"



A learning management system (LMS) is a software application for the administration, documentation, tracking, reporting and delivery of educational courses or training programs. They help the instructor deliver material to the students, administer tests and other assignments, track student progress, and manage record-keeping. LMSs are focused on online learning delivery but support a range of uses, acting as a platform for fully online courses, as well as several hybrid forms, such as blended learning and flipped classrooms.

As a part of induction of learning management system a Workshop was conducted on "Usage of Edmodo Application" on 9th February, 2018. The workshop highlighted the usage on Edmodo Application in assigning projects, conducting quiz activities providing notes to students etc. Director, Dr. M. Madhavi, Mr. CH. Satish Kumar, Head, Department of Management, Mr. E. Devender Rao, Head, Department of Computer Applications and faculty participated in the workshop.

Workshop on "Usage of A-VIEW"

A-VIEW
AMRITA VIRTUAL INTERACTIVE E-LEARNING WORLD



A Seminar on "Awareness of Organ Donation"



Shivaji Youth Foundation and National Service Scheme (NSS) Unit jointly organized an program titled "Awareness of Organ Donation" on 19th February, 2018. Director Dr. M. Madhavi, Uppal Legislator, N.V.S.S. Prabhakar, Mr. E. Devender Rao, Head, Departement of Computer Applications, Dr. Pavan Reddy -NIMS Hospital, Dr. Bhanu Chandra, Osmania General Hospital, T. Hanumanth Rao-Ex- Counsellor have participated in the program and created awareness of Organ Donation among the students.

The program started with a prayer song. Dr. Pavan Reddy, NIMS Hospital addressed the students and gave valuable information about organ donation and its importance. Dr. Bhanu Chandra explained how organ donation is only possible in the case of brain death and how it is different from coma. The session focused on concepts of organ donation and transplantation, the law (THO act), brain death and its causes, myths around organ donation and tissue donation. A very intense discussion followed the presentation and numerous queries were raised. Questions were asked on brain death, within what time can different organs be donated, whom to be contacted and within how many hours of death. The participation level of the students was very high and they came up with very impressive responses to the questions asked. Their queries stemmed from genuine interest and the need to know about the subject. The donor cards were distributed to students who were interested in organ donation.



PPT Presentations on "Union Budget 2018-19"

The Union Budget for 2018-19 was presented by Mr. Arun Jaitley, Union Minister for Finance, Government of India, in Parliament on 1st February, 2018. It focuses on uplifting the rural economy and strengthening of the agriculture sector, healthcare for the economically less privileged, infrastructure creation and improvement in the quality of education of the country. In this context Finance Club-Aarjitha organized PowerPoint presentation competitions on 23rd February, 2018 to the students with a theme "Highlights of Union Budget 2018-19".

The objective of the competition is to encourage analytical and presentation skills among the students. Students shared their views on the Union Budget 2018-19 in their presentations. Ten teams have given presentations on various themes like sectoral highlights of the Budget, Union Budget 2018-19 - Impact on common man, Benefits to Agricultural sector etc. The session was thought provoking and educated the students on the contemporary topic Union Budget 2018-19. The prizes were distributed to students for giving their outstanding presentations on "Union Budget 2018-19".

S.No.	Name of the Student	Course	Section	Prize
1	G. Tejaswini D. Shravya	MBA I Year II semester	D1	First
2	G. Sai Kishore P. BharathSimha Reddy	MBA I Year II semester	A	Second



Poetry Recitation of Sarojini Naidu on National Women's Day



Sarojini Naidu an Indian independence activist, poet and politician was born on 13th February, 1949. She was the second woman president of the Indian National Congress. Her collection of poems earned her literary acclaim. In 1905, she published her first book, a collection of poems, under the title of "Golden Threshold". Her poetry includes children's poems, nature poems, patriotic poems and poems of love and death. National Women's day is observed on the date of birth of India's first women governor Sarojini Naidu. Her name and birth date was proposed to celebrate as the National Women's Day in India by members of Bhartiya Mahila Sangh and Akhil Bhartiya Mahila Sammelan.

To nurture the recitation skills among girl students "Anvitha"-Women's Club celebrated "National Women's Day-2018", on 19th February, 2018. They conducted Poetry Recitation activity for the students of MBA I year II semester students and I-MBA students on poems of Sarojini Naidu. Around twenty two students participated in the event and recited her poetry. They beautifully recited the poems and among them the best were "Palanquin Bearers", "Autumn Songs", "Coromandal Fishers", "Cradle song".

LITERARY CLUB-ADHYAYAN

Elocution on "Importance of Mother Language in Career and Life"

UNESCO has been celebrating International Mother Language Day for nearly 20 years now with the aim of preserving linguistic diversity and promoting mother tongue-based multilingual education. On the occasion of International Mother Language Day, UNESCO reiterates its commitment to linguistic diversity and invites its Member States to celebrate the day in as many languages as possible as a reminder that linguistic diversity and multilingualism are essential for sustainable development

International Mother Language Day was celebrated on 21st February, 2018. Director Dr. M. Madhavi presided over the occasion and in her speech said that we live in multilingual and multicultural societies with multilingual citizens. It is through language that we express ourselves and participate in social and public life. We transmit our traditional knowledge, knowledge and cultures through mother tongue. So it is important to respect and speak in our mother tongue wherever possible. Elocution on the topic "Importance of Mother Language in Career and Life" was conducted on the occasion for students of MBA I year, II year and IMBA students. About 125 students attended the program and 22 students participated in the elocution. Some students opined that many parents are feeling pride in telling others that their children cannot speak and write Telugu but speak and write fluently in Hindi and English. Some students opined that one has to learn international language apart from mother language to prosper in professional life. Some expressed their opinion that a person should never forget to respect his mother tongue how much ever progress and success he achieves in his life.



Elocution on "Defects in Indian Education System"

The BFMC club third official meeting was held on 17th February, 2018. The meeting was conducted by governing board members, Mr. L. Ravi Chander, Ms. Krishnaveni and Ms. Praharsha of BFMC club, Hyderabad. The meeting started with invocation made by Mr. Sudarshan, MBA I Year II semester followed with a noble thought by Mr. Ashad Ali, MBA I year II semester and impromptu speech by Mr. Kishore, MBA I Year II semester. The students were inducted with membership forms and five of the students became BFMC club members. Later on they conducted elocution on topic "Defects in Indian Education System" and all the students participated and presented their views.

The winners of the event are:

S.No.	Name of the Students	Section	Prize
1	Arshad Ali	A1	First
2	Sireesha	A	Second

The BFMC club fourth official meeting was held on 24th February, 2018. The meeting was conducted by members, Mr. L. Ravi Chander, Ms. Krishnaveni and Mr. Srikanth of BFMC club, Hyderabad. The meeting started with invocation made by Ms. Sulekha Mistry MBA I Year II semester followed with a noble thought by Ben Urvesh Patel, MBA I year II semester. The agenda meeting was Mock Press Conference. It is an individual spontaneous activity all the members were given the role of famous personality and they should face the press and answer the questions posed by the press committee.



Group Discussion (Strategic Management)

Group Discussion is a modern method of assessing student personality. It is a technique and an art of comprehensive tool to judge the worthiness of the student and his appropriateness for the job. In a group discussion the participants are encouraged to express their views without resorting to arguments on the views expressed by other members of the team.

As a part of Interactive Teaching Learning Methodology Ms. R. Varshini, Assistant Professor, Department of Management has conducted Group Discussion for MBA II year II Semester for E section students on 23rd February, 2018 in the subject Strategic Management. All the Learning groups have actively participated in the Group Discussion. Twenty Learning groups participated in Group Discussion. Time given for each group is 10 minutes and that is monitored with the help of time-keeper. Seating arrangement was made as per ITL guidelines.

Learning Group No.	Group Discussion Topics
1	Hope is also a Strategy
2	Porter's Value Chain - Does it serve the service industry?
3	Corporate lobbying should be done away with to remove corruption.
4	Should Indian Railways be privatized for better quality and efficiency?
5	The solution to Kashmir issue-War or talks?
6	Do women make better managers?
7	Should India adopt reforms similar to that of China?
8	Operational Efficiency vs Innovation
9	Privatization will lead to Less Corruption
10	Is blackboard learning superior to managerial experience?



Student Seminar (Human Resource Management)

Student seminars are a form of presentations by the students on the topics predetermined for the purpose. Students have to prepare well in order to give an effective presentation. Student seminars are designed to sharpen students writing and research skills. Students should therefore expect to develop strategies for researching, developing, and structuring their ideas, and to regularly revise their work, frequently in response to comments from their professors and classmates.

As a part of Interactive Teaching Learning Methodology Ms.K. J. Sumitha, Sr. Assistant Professor, Department of Management has conducted Seminar for MBA I year II Semester for C1 section students on 21st February, 2018 in the subject Human Resource Management. All the Learning groups have actively participated in these Seminar Sessions.

The Following Topics are given for Seminar is:

S. No.	Student Seminar Topics
1	Issues and Challenges faced by HRM department
2	History and Evolution of Human Resource Management
3	Basic Overview of Human Resource Management
4	Building High Performance Teams
5	Ensuring Safe Work Environments
6	Human Resource Information System
7	Job Analysis-System Exchange Model
8	Job Characteristics Model
9	Performance Appraisals Methods
10	Human Resource Planning



Student Seminar (Accounting for Management)

Seminars are a form of presentations by the students on the topics predetermined for the purpose of making them prepare well in order to give an effective presentation. Student seminars are designed to sharpen students writing and research skills. Student should therefore expect to develop strategies for researching, developing and structuring their ideas and to regularly revise their work, frequently in response to comments from their professors and classmates.

As a part of Interactive Teaching Learning Methodology Ms. A. K. Ashwini, Sr. Assistant Professor, Department of Management has conducted Seminar for MBA I year II Semester for A1 section students on 22nd February, 2018 in the subject Accounting for Management. All the Learning groups have actively participated in these Seminar Sessions.

S. No.	Student Seminar Topics
1	Nature and scope of financial management
2	Profit maximization
3	Wealth maximization
4	Profit maximization v/s wealth maximization.
5	Wealth maximization v/s welfare maximization.
6	Agency relationship and cost
7	Risk returns trade off
8	Concept of time value of money
9	Compounding techniques
10	Discounting techniques



Student Seminar (Human Resource Management)

Seminars are a form of presentations by the students on the topics predetermined for the purpose of making them prepare well in order to give an effective presentation. Student seminars are designed to sharpen students writing and research skills. Student should therefore expect to develop strategies for researching, developing and structuring their ideas and to regularly revise their work, frequently in response to comments from their professors and classmates.

As a part of Interactive Teaching Learning Methodology Mr. T. Shyam Sunder, Assistant Professor, Department of Management has conducted Seminar for MBA I year II Semester for C section students on 20th February, 2018 in the subject Human Resource Management. Students have actively participated in these Seminar Sessions.

The following topics are given for seminar :

S. No.	Student Seminar Topics
1	Functions of HRM
2	Harvard Model of HRM
3	Fombrun Model of HRM
4	Line Vs Staff Organization
5	Dunlop's IR Model
6	Systems Exchange Model
7	Towers Perrin Model of Total Reward
8	HR Accounting
9	Greenhaus Career Development Model
10	Psychological Contract



Paper Presentations & Publications



Dr. M. Madhavi, Director, presented a paper on “Incubation Centers: Impetus to Entrepreneurship” at National Seminar on Entrepreneurship Development: A Framework to Economic Growth, organized by Aurora's PG College, Moosarambagh on 24th February, 2018.

Mr. Ch. Sathish Kumar, Head Department of Management presented a paper on “Rural Entrepreneurship in India; Challenges and Opportunities” at National Seminar on Entrepreneurship Development: A Framework to Economic Growth, organized by Aurora's PG College, Moosarambagh on 24th February, 2018.



Prof. N. Thirupalu, Department of Management presented a paper on “Developmental Assistance for Entrepreneurs” at National Seminar on Entrepreneurship Development: A Framework to Economic Growth, organized by Aurora's PG College, Moosarambagh on 24th February, 2018.

Prof. P. Pinakapani, Department of Management presented a paper on “Entrepreneurial Qualities” at National Seminar on Entrepreneurship Development: A Framework to Economic Growth, organized by Aurora's PG College, Moosarambagh on 24th February, 2018.



Dr. B. Madhubala, Department of Management presented a paper on “Innovative Entrepreneurship with Special Emphasis on Rural Entrepreneurship” at National Seminar on Entrepreneurship Development: A Framework to Economic Growth, organized by Aurora's PG College, Moosarambagh on 24th February, 2018.

Dr. Arokia Raj, Department of Management presented a paper on “Innovation and Entrepreneurship for Economic Growth: A View” at National Seminar on Entrepreneurship Development: A Framework to Economic Growth, organized by Aurora's PG College, Moosarambagh on 24th February, 2018.



Ms. P. Hima Jagathi, Associate Professor, Department of Management presented a paper on “The Role of Social Entrepreneurship for Sustainable Development” at National Seminar on Entrepreneurship Development: A Framework to Economic Growth, organized by Aurora's PG College, Moosarambagh on 24th February, 2018.

Paper Publications



Mr. P. Sanjay Kumar Padhy, Associate Professor, Department of Management presented a paper on “Social Entrepreneurship: The Face of New India” at National Seminar on Entrepreneurship Development: A Framework to Economic Growth, organized by Aurora's PG College, Moosarambagh on 24th February, 2018.

Ms. M. Subhashini, Associate Professor, Department of Management presented a paper on “Women Entrepreneurship in India” at National Seminar on Entrepreneurship Development: A Framework to Economic Growth, organized by Aurora's PG College, Moosarambagh on 24th February, 2018.



Ms. R. Sushma, Associate Professor, Department of Management presented a paper on “Emerging Trends in Entrepreneurship” at National Seminar on Entrepreneurship Development: A Framework to Economic Growth, organized by Aurora's PG College, Moosarambagh on 24th February, 2018.

Ms. N. Radhika, Associate Professor, Department of Management presented a paper on “Problems and Opportunities of Tribal Entrepreneurship” at National Seminar on Entrepreneurship Development: A Framework to Economic Growth, organized by Aurora's PG College, Moosarambagh on 24th February, 2018.



Ms. Preeti Jaiswal, Associate Professor, Department of Management presented a paper on “Role of Marketing In Creating Avenues for Entrepreneurship In India” at National Seminar on Entrepreneurship Development: A Framework to Economic Growth, organized by Aurora's PG College, Moosarambagh on 24th February, 2018.

Ms. Supriya Kulakarni, Assistant Professor, Department of Management presented a paper on “The Emerging Trends of Entrepreneur” at National Seminar on Entrepreneurship Development: A Framework to Economic Growth, organized by Aurora's PG College, Moosarambagh on 24th February, 2018.



S. Pushpalatha, Sr.Asst. Professor, Department of Management presented a paper on “The paradigm shift in higher Education in India-Issues and Challenges” at National Conference on Innovative Practices in Teaching Learning and Evaluation conducted by A. V. College of Arts, Science and Commerce, Hyderabad on 6th February, 2018 and published the paper in International journal of Research and Culture Society, February 2018, Special Issue-4, ISSN-2456-6683.

Paper Publications



S. Pushpalatha, Sr. Asst. Professor, Department of Management presented a paper on “Green Banking Practices at selected Public sector banks in India” at Two day National Seminar on “Emerging Trends in Indian Banking Sector-Innovations and Inclusions” at organized by Department of Commerce, University Post Graduate College, Osmania University, Secunderabad on 8th, 9th February, 2018.

Ch. Swathi, Associate Professor, Department of Management presented a paper on “Emerging Trends in Banking Sector” at Two day National Seminar on “Emerging Trends in Indian Banking Sector-Innovations and Inclusions” organized by Department of Commerce, University Post Graduate College, Osmania University, Secunderabad on 8th, 9th February, 2018.



Ms. M. Subhashini, Associate Professor, Department of Management presented a paper on “The Impact of Human Engineering on Employee Performance” at International Conference on “Emerging Trends In Commerce, Management, Economics, Computer Science & Microbiology (ICETCMECM)” organized by Tagore College of Arts & Science, Chennai on February 2nd, 2018.

Ms. P. Hima Jagathi, Associate Professor, Department of Management presented a paper on “A Study on Workforce Diversity Practices With Special Reference to HSBC” at International Conference on “Emerging Trends In Commerce, Management, Economics, Computer Science & Microbiology (ICETCMECM)” organized by Tagore College of Arts & Science, Chennai on February 2nd, 2018.



Ms. S. Pushpalatha, Sr. Assistant Professor, Department of Management presented a paper on “Performance of Microinsurance policies with reference to LIC of India” at International Conference on “Emerging Trends In Commerce, Management, Economics, Computer Science & Microbiology (ICETCMECM)” organized by Tagore College of Arts & Science, Chennai on February 2nd, 2018.

Ms. K.J. Sumitha, Sr. Asst. Professor, Department of Management presented a paper on “Business Models Adopted By Social Entrepreneurs for Societal Development” at International Conference on “Emerging Trends In Commerce, Management, Economics, Computer Science & Microbiology (ICETCMECM)” organized by Tagore College of Arts & Science, Chennai on February 2nd, 2018.



Ms. P. Malathi Devi, Asst. Professor, Department of Management presented a paper on “Information Technology Expatriates on an International Assignment – Adjustment and Satisfaction With Reference to IT Companies in Hyderabad” at International Conference on “Emerging Trends In Commerce, Management, Economics, Computer Science & Microbiology (ICETCMECM)” organized by Tagore College of Arts & Science, Chennai on February 2nd, 2018.

Paper Publications



Ms. Supriya Kulakarni, Asst. Professor, Department of Management presented a paper on “Business Models Adopted By Social Entrepreneurs for Societal Development” at International Conference on “Emerging Trends In Commerce, Management, Economics, Computer Science & Microbiology (ICETCMECM)” organized by Tagore College of Arts & Science, Chennai on February 2nd, 2018.

Mr. T. Shyam Sunder, Asst. Professor, Department of Management presented a paper on “An Analytical Study on Green Supply Chain Management Practices At Manufacturing Industries in India” at International Conference on “Emerging Trends In Commerce, Management, Economics, Computer Science & Microbiology (ICETCMECM)” organized by Tagore College of Arts & Science, Chennai on February 2nd, 2018.



Ms. Naga Sravya, Asst. Professor, Department of Management presented a paper on “A Study on Recent Trends in Corporate Training in India” at International Conference on “Emerging Trends In Commerce, Management, Economics, Computer Science & Microbiology (ICETCMECM)” organized by Tagore College of Arts & Science, Chennai on February 2nd, 2018.

Ms. Jyothi Rao, Asst. Professor, Department of Management presented a paper on “A Study on Analysing Information Systems in Organisations” at International Conference on “Emerging Trends In Commerce, Management, Economics, Computer Science & Microbiology (ICETCMECM)” organized by Tagore College of Arts & Science, Chennai on February 2nd, 2018.



Mr. Somaiah Pathakoti, Librarian, Department of Library and Information Science published a paper on “Principles of Selection and Acquisition for Electronic Resources” in book entitled “Library Practices in Digital Era” brought out in honour of Prof. V. Vishwa Mohan, Dept. of Library and Information Science, University College of Arts and Sciences, Osmania University.

Student Achievements

Students registered under Young India membership have participated in Yuva Fest organised on 16th February, 2018. The following members have participated and won prizes.

S.No.	Name of the student	Course	Section	Event	Prize
1	Richa Shetia	MBA 1 year II Semester	A	Short Film	1 st Runner up
2	Sai Kishore	MBA 1 year II Semester	A	Debate	2 nd Runner up
3	Alekhyia	MBA 1 year II Semester	A		

Congratulations



Sharekhan is the largest standalone retail brokerage in the country and the third largest in terms of customer base after ICICI Direct and HDFC Securities. Sharekhan is one of the pioneers of online trading in India. It offers a broad range of financial products and services including securities brokerage, mutual fund distribution, loan against shares, ESOP financing, IPO financing and wealth management. Sharekhan was founded by Mumbai-based entrepreneur

Shripal Morakhia in 2000. Sharekhan pioneered the online retail broking industry and leveraged on the first wave of digitization, when dematerialization (demat) of securities came into effect and electronic trading was introduced in the stock exchanges.

The following student is selected as a Education Counselor:

S.No.	Roll. No	Name of the student	Package
1	1302-16-672-256	Hyma Polina	3L+other benefits

S&P Global

S&P Global Inc. is an American publicly traded corporation headquartered in New York City. Its primary areas of business are financial information and analytics. It is the parent company of S&P Global Ratings, S&P Global Market Intelligence, and S&P Global Platts, and is the majority owner of the S&P Dow Jones Indices joint venture.

The predecessor companies of S&P Global have history dating to 1888, when James H. McGraw purchased the American Journal of Railway Appliances. He continued to add further publications, eventually establishing The McGraw Publishing Company in 1899. John A. Hill had also produced several technical and trade publications and in 1902 formed his own business, The Hill Publishing Company. In 1909 both men, having known each other's interests, agreed upon an alliance and combined the book departments of their publishing companies into The McGraw-Hill Book Company. John Hill served as President, with James McGraw as Vice-President. In 1917, the remaining parts of each business were merged into The McGraw-Hill Publishing Company. In 1986, McGraw-Hill bought out competitor The Economy Company, and then the United States' largest publisher of educational material. The buyout made McGraw-Hill the largest educational publisher in the United States.

The following student is selected as a Data Researcher

S.No.	Roll. No	Name of the student	Package
1	1302-16-672-002	N. Charith Kumar	3.5+Incentives



Eons Business Solutions Pvt Ltd is one of the global leaders in IT services, digital and business solutions that partners with its clients to simplify, strengthen and transform their businesses. We ensure the highest levels of certainty and satisfaction through a

deep-set commitment to our clients, comprehensive industry expertise and a global network of innovation and delivery centers. They provide various Services like Application maintenance, Business Intelligence, Business Process Management, Customer Relationship Management, Digital Transformation, Extended Product Life cycle Management (PLM), Manufacturing Execution Systems and Supply Chain Management. They also undertake services like Data Entry, Migration of Data from One Platform to another, along with providing Secure Server Layer (SSL) Certificate for Websites and Servers.

The following students are selected as a Executive trainee

S.No.	Roll. No	Name of the student	Package
1	1325-16-672-212	T R Chandipriya	2.5L
2	1302-16-672-215	Prabhat Kumar Rai	2.5L
3	1302-16-672-021	Kolli Sai Sri	2.5L
4	1302-16-672-228	Vulavalapudi Dinesh Kumar	2.5L



Justdial is an Indian based company founded by Mr. Venkatachalam Sthanu Subramani Mani (V.S.S. Mani). It provides search services and is made available on Website and Mobile. The company's headquarters is in Mumbai, Maharashtra, India. It has offices in Ahmedabad, Bangalore, Chandigarh, Chennai, Coimbatore, Delhi, Hyderabad, Jaipur, Kolkata and Pune. The customers are required to call a hotline number and ask the operator what service they are looking for (e.g. restaurants, hospitals, banks etc.) and in which area. In turn the operator will send them an email and an SMS with the information. Apart from this, customers can search for the information of any specific business on the Website and Mobile Application. Just Dial was in news on November 10, 2017 for expected acquisition by Google and based on this news the share prices at NSE rose about 20%.

The following students are selected as Business Development Executive

S.No.	Roll. No	Name of the student	Package
1	1302-16-672-014	Gandham Ravishanker	2.3L+Other Benefits
2	1302-16-672-215	Prabhat Kumar Rai	2.3L+Other Benefits
3	1302-16-672-059	Pilli Pranay Bhaskar Yadav	2.3L+Other Benefits
4	1302-16-672-191	Ellendula Manish	2.3L+Other Benefits



ICICI Prudential Life Insurance Company is a joint venture between ICICI Bank and Prudential plc, a leading international financial services group headquartered in the United Kingdom. ICICI Prudential was amongst the first private sector insurance companies to begin operations in

December 2000 after receiving approval from Insurance Regulatory and Development Authority of India (IRDAI). As of 2010, the managing director and CEO was Sandeep Bakhshi. ICICI Prudential Life's capital infused stands at Rs. 48.16 billion (as of March 31, 2015) with ICICI Bank Ltd. and Prudential plc holding 68% and 32% stake respectively. For the financial year 2015, the company garnered a total premium of ₹153.07 billion. The company has assets under management of ₹1001.83 billion as on March 31, 2001.

The following students are selected as Sales and Distribution

S.No.	Roll. No	Name of the student	Package
1	1302-16-672-062	Pala Yuvateja	2.2L+Other benefits
2	1325-16-672-052	Kaantala Akhil	2.2L+Other benefits
3	1325-16-672-257	Vudup Archana	2.2L+Other benefits
4	1302-16-672-290	Pabboju Sandeep Kumar	2.2L+Other benefits
5	1302-16-672-104	Kaliwala Vishal	2.2L+Other benefits
6	1325-16-672-212	T R Chandipriya	2.2L+Other benefits
7	1325-16-672-078	Dasari Srikanth	2.2L+Other benefits
8	1325-16-672-057	B Sai Sumanth	2.2L+Other benefits
9	1302-16-672-138	Chintala Mahesh	2.2L+Other benefits
10	1302-16-672-266	Gudapuri Naga Raju	2.2L+Other benefits
11	1302-16-672-129	Vadla Sailakshmi	2.2L+Other benefits
12	1302-16-672-219	Putta Eshwar	2.2L+Other benefits
13	1325-16-672-053	Miryalkar Vaishnavi	2.2L+Other benefits
14	1302-16-672-267	Patabhi Swathikiran	2.2L+Other benefits
15	1302-16-672-106	C V Pravalika	2.2L+Other benefits

అవయవ దానంపై అవగాహన

హబ్బుగూడ, న్యూన్టుడే: చిత్రపతి శివాజీ జయంతి సందర్భంగా హబ్బుగూడలోని అరోరా కళాశాలలో శివాజీ యూత్ అసోసియేషన్, జీవన్ దాన్ సంస్థ సంయుక్త అధ్యక్షులలో అవయవదానంపై అవగాహన సదస్సును సోమవారం నిర్వహించారు. ఎమ్మెల్యే ఎన్.వీ.ఎస్. ప్రభాకర్, శివాజీ యూత్ అసోసియేషన్ వ్యవస్థాపకులు తిండేరు హనుమంతరావు ప్రారంభించారు. ఎమ్మెల్యే ప్రభాకర్ మాట్లాడుతూ... అవయవదానం మహాదానమని, అవయవదానంలో ఎదుగురి ప్రాణాలను కాపాడవచ్చని అన్నారు. ఉస్మానియా ఆసుపత్రి బ్రాన్చియల్ విభాగం డిన్ డార్మి డా. భానుచంద్ర, ప్రొ. పినాకరాజు, శివాజీ యూత్ అసోసియేషన్ ప్రధాన కార్యదర్శి కొండేరు రాజేష్, జీవన్ దాన్ కోఆర్డినేటర్ పవన్ రెడ్డి పాల్గొన్నారు.

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అవయవ దానంపై అవగాహన సదస్సు

రామంతాపూర్ అరోరా కళాశాలలో శివాజీ యువజన సంఘం అధ్యక్షులలో జీవన్ దాన్ సోమవారం అవయవ దానంపై అవగాహన సదస్సు నిర్వహించారు. ఎమ్మెల్యే ఎన్.వీ.ఎస్. ప్రభాకర్ మాట్లాడుతూ మరణాన్ని మరిచిపో మహాదానం అవయవ దానము పేర్కొన్నారు. ప్రజల్లో మరింత అవగాహనను పెంచాలని కోరుతుంటే అవయవ దానం అందరికీ తెలిసికోవాలని కోరుకుంటున్నామని అందినట్లు ప్రభుత్వం సైకిల్ విస్తృత కార్యక్రమాలను నిర్వహించాలన్నారు. మానవ శరీరం లోని ముఖ్యమైన అంగాలను అందరినీలా ఆచరించడమేమిటా మానవ జన్మకు పాత్రకర వేరారు మనవి అయిన వెల్లడించారు. ప్రభుత్వ విభాగాలు, స్వచ్ఛంద సంస్థలు, విద్యార్థులు అవయవ దానంపై ప్రజల్లో ప్రేరణను పెంచాలి అంటూ అన్నారు. డా. సైత దానం తరహాలోనే అవయవ దానం అనేక రకాలను గురించి ప్రజలకు వివరించారు. ఈ దినో శివాజీ యువజన సంఘం అవగాహన సదస్సును నిర్వహించడం ఆనందనీయమని అన్నారు. ఉస్మానియా ఆసుపత్రి సీనియర్ బ్రాన్చియల్ సైన్సులు భానుచంద్ర మాట్లాడుతూ, ఒక మానవుడి అవయవ దానంపై 5 సం.కి 8 మందికి వ్యవస్థ లభిస్తుంది, అవయవ దానంలో భాగంగా కళ్ళ, మూత్ర పిండాలు, గుండె, కాలేయం, అవినీతిగ్రస్తుల దానం చేయవచ్చునని, ప్రభుత్వ సహకారంతో జీవన్ దాన్ డానా అవయవాల మార్పిడి రద్దలు తీసుకుంటున్నట్లు అయిన తెలిపారు.



డాక్టర్ విద్యహిస్తున్న మరలా యువకులు

ఈ సందర్భంగా ప్రధాన కార్యదర్శి రాజేష్ కళాశాల ప్రధాన వీసకాని, సంఘం ప్రతినిధులు డి. కౌరవమ్, సోమ శ్రీనివాస్, కళాశాల అధ్యాపకులు, విద్యులు పాల్గొన్నారు.

లోడుప్పరలో...

హిందూ సమాజ నిర్మాణంలో చిత్రపతి శివాజీ మహారాజు రేసిన సేవల దిగ్గజరాయమని భారతీయ జనతా పార్టీ లోడుప్పరలో పురపాలక సంఘం అధ్యక్షుడు గే. శ్రీనివాస్ పేర్కొన్నారు. డి.వీ. అధ్యక్షులలో లోడుప్పర వీరారెడ్డి చౌరస్వాల్, సోమవారం శివాజీ జయంతి వేడుకను మనంగా ఆరుషకొన్నారు. ఈ సందర్భంగా శివాజీ దిగ్గజరాయం పాలమాలలు వేసి మనంగా విధానం చేసారు. శ్రీనివాస్ మాట్లాడుతూ నేటి

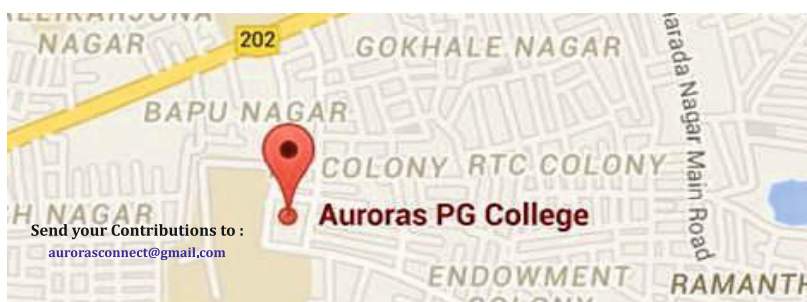
నేడు అవయవదానంపై అవగాహన సదస్సు

రామంతాపూర్, ఫిబ్రవరి 18 (ఆంధ్రజ్యోతి): అరోరా కళాశాలలో సోమవారం అవయవ దానంపై అవగాహన సదస్సు నిర్వహిస్తున్నట్లు శివాజీ యువజన సంఘం వ్యవస్థాపక అధ్యక్షుడు తిండేరు హనుమంతరావు తెలిపారు. చిత్రపతి శివాజీ జయంతి వేడుకలను పురస్కరించుకుని మధ్యాహ్నం 12 గంటలకు నిర్వహించే సదస్సులో ఎమ్మెల్యే ఎన్.వీ.ఎస్. ప్రభాకర్, ఉస్మానియా ప్రముఖ వైద్యుడు డాక్టర్ బానుచంద్ర, జీవన్ దాన్ సంస్థ ప్రోగ్రాం కో ఆర్డినేటర్ పవన్ రెడ్డి, అరోరా వీజీ కళాశాల ప్రిన్సిపాల్ డాక్టర్ కె.మాధవి, శివాజీ యువజన సంఘం గౌరవ అధ్యక్షుడు ఓబుల్ కుమార్ రెడ్డి తదితరులు పాల్గొంటారని ఆయన వెల్లడించారు. మరిన్ని వివరాల కోసం 9542414141 నెంబర్ లో సంప్రదించాలని కోరారు.

నేడు అవయవదాన క్యాంపు

రామంతాపూర్, ఫిబ్రవరి 18: శివరాజ్ మహారాజ్ జన్మదినం సందర్భంగా శివాజీ యూత్ అసోసియేషన్ అధ్యక్షులలో సోమవారం ప్రత్యేక కార్యక్రమాలను నిర్వహిస్తున్నట్లు వ్యవస్థాపక అధ్యక్షుడు తిండేరు హనుమంతరావు, అధ్యక్షుడు సీహెచ్ హరీకుమార్ ప్రధాన కార్యదర్శి కె.రాజేష్ పేర్కొన్నారు. ఆదివారం రామంతాపూర్ లో వారు మాట్లాడుతూ శివాజీ జన్మదినం సందర్భంగా ర్యాలీలు, ప్రధానంగా అవయవదాన కార్యక్రమాన్ని అరోరా కళాశాలలో నిర్వహిస్తున్నట్లు వారు తెలిపారు. ఈ కార్యక్రమానికి ఎమ్మెల్యే ప్రభాకర్, పలువురు ప్రతినిధులు పాల్గొంటారన్నారు.

రామంతాపూర్, ఫిబ్రవరి 18: రామంతాపూర్ శివాజీ యూత్ అసోసియేషన్ అధ్యక్షులలో సోమవారం శివాజీ మహారాజ్ జయంతి వేడుకలు మనంగా జరిగాయి. ప్రధాన రహదారిలో ఉన్న శివాజీ విగ్రహానికి స్థానిక ఎమ్మెల్యే ఎన్.వీ.ఎస్. ప్రభాకర్, సంస్థ వ్యవస్థాపక అధ్యక్షుడు తిండేరు హనుమంతరావులు పలువురు కార్యకర్తలు పూలమాలవేసారు. అనంతరం వందలాదిమంది విద్యార్థులు, అసోసియేషన్ కార్యకర్తలచే బారీర్యాలీ నిర్వహించారు. ఈ సందర్భంగా అరోరా కళాశాలలో అవయవదాన సదస్సును ప్రారంభించారు. కార్యక్రమంలో జీవన్ దాన్ ప్రతినిధులు, డాక్టర్ భానుచంద్ర, రాజేష్, సోమశ్రీనివాస్, పవన్ రెడ్డి, తిండేరు సురేఖ, ప్రశాంతి, పుష్ప, పద్మలత, కొత్తపల్లి రమేష్, బాలకృష్ణ గౌడ్, పలువురు ఉన్నారు.



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